

JOURNAL of the WEST

2008 Promotional Advertising Rates

Upcoming Issues:

- | | | |
|---------------|--|--------------------|
| ❖ Winter 2008 | Theme: Archives on the American West | Files Due: 11/1/07 |
| ❖ Spring 2008 | Theme: Alaska and the West | Files Due: 2/1/08 |
| ❖ Summer 2008 | Theme: Spanish Borderlands of the West | Files Due: 5/1/08 |
| ❖ Fall 2008 | Theme: Sports in the American West | Files Due: 8/1/08 |

Advertising Rates:

SPECIAL PROMOTIONAL rates for ads in ALL 4 UPCOMING ISSUES are valid until
January 1, 2008!

Size/Positioning	1 issue rate / ad	2 issue rate / ad	3 issue rate / ad	4 issue rate / ad * BEST DEAL! *
Inside Front Cover – 4 color (8.5x11)	\$475	\$450	\$425	\$400 each Only \$1,600 for all 4 issues!
Inside Back Cover – 4 color (8.5x11)	\$475	\$450	\$425	\$400 each Only \$1,600 for all 4 issues!
Outside Back Cover – 4 color (8.5x11)	\$525	\$500	\$475	\$450 each Only \$1,800 for all 4 issues!
Inside Full Page – Black & White (8.5x11)	\$375	\$350	\$325	\$300 each Only \$1,200 for all 4 issues!
Inside Half Page – Black & White (8.5x5.5)	\$250	\$225	\$200	\$175 each Only \$700 for all 4 issues!

- ❖ ALL advertisements are featured in BOTH print and online versions of *Journal of the West*!
- ❖ You will receive one complimentary copy of the *Journal of the West* issue in which your ad appears.

ADVERTISING CONTACT:

Ms. Devon R. Bell
Dbell@abc-clio.com
 (800) 368-6868 x 303